

Shelley Coe Stoll

EDUCATION

University of Michigan, Ann Arbor

School of Public Health

Master of Public Health in Health Behavior and Health Education, May 1996

College of Literature, Science and the Arts

Bachelor of Science in Biological Sciences, May 1993

EXPERIENCE

Research Area Specialist Intermediate

Center for Managing Chronic Disease

University of Michigan

2/06 – present

- Manage analysis and dissemination efforts of the Asthma Health Outcomes Project
- Lead dissemination efforts of Allies Against Asthma findings
- Coordinate and participate in team writing projects for publication and other dissemination strategies
- Conduct qualitative analysis in asthma programs and coalition processes and outcomes
- Designed and developed the content and architecture of the Allies Against Asthma website
- Launched the Physician Asthma Care Education website in collaboration with the National Heart, Lung, and Blood Institute

Training Specialist Consultant

Performix Group, Southfield, MI,

Consultant to Pfizer Research Informatics, Ann Arbor, MI

1/05 – 1/06

- Developed, implemented and managed site-specific communication and change management strategies for a global company initiative to accelerate and improve the discovery process
- Coordinated training, project team consultation, and a business champions network to promote the uptake of a new global research data access tool
- Managed customer communications and issues resolution for data integrity issues related to a new global research data access tool

8/04 – 12/04

- Led global training efforts for PGVL v1.8, a proprietary Pfizer software used by chemists for the development of virtual chemical compound libraries
- Developed all PGVL v1.8 training materials, including over 20 web-based animated viewlets
- Conducted training sessions for technical support staff and business champions on new features of PGVL

University of Michigan School of Public Health, Ann Arbor, MI
November 1998 – July 2004

Project Associate II (working title: Instructional Technology Specialist)

10/03-7/04 E-Training Unit, Public Health Library and Informatics

- Managed multiple e-training projects of the Michigan Public Health Training Center and the Academic Center for Public Health Preparedness
- Collaborated with practitioners and faculty in the development of CD-ROMs and online training courses
- Creatively applied distance learning principles to the development of training modules
- Administered WebCT online course management system and provided technical assistance to students

Project Associate II (working title: Connectivity Coordinator)

10/01-10/03 REACH Detroit Project, Internet Connectivity

- Coordinated project website development and maintenance
- Managed the distribution of over 100 internet devices to Detroit families
- Trained and managed ten project staff in the set-up, use and technical support of internet devices
- Led design and implementation of the evaluation plan

Project Associate II (working title: Assistant Director)

11/00-10/03 Michigan Public Health Training Center

- Developed and monitored Center activities with director and committees
- Researched, recommended and coordinated the development of web-based options for training courses
- Represented and promoted the Center at state-wide professional group meetings and conferences
- Supervised graduate student research assistants

Research Associate II (working title: Project Administrator/Community-Academic Liaison)

11/98-11/01 Communities of Color and Genetics Policy Project

- Coordinated all activities of a collaborative research project involving 15 community organizations and 10 investigators from three universities
- Developed culturally-appropriate genetic and policy educational materials for diverse communities with project investigators and a community advisory board
- Supervised graduate student research assistants and administrative assistant

Community Health Educator

Peace Corps, Ecuador, 8/96-10/98

- Taught over 200 classes and workshops for rural school children, adolescents and women on preventative health topics such as nutrition, dental hygiene and prevention of parasites
- Organized two women's groups and launched microbusinesses in poultry to increase family income and the nutritional quality of the families' diets
- Individually counseled parents in nutrition, family planning and personal hygiene
- Managed the medical check-ups and parasite medication for 500+ children in 14 distant communities

Health Educator

Michigan Alzheimer's Disease Research Center, Ann Arbor, MI 5/96-7/96

- Developed and piloted education materials for elderly patients and their families
- Analyzed qualitative data for community needs assessments
- Collaborated with health educator team to plan and facilitate community advisory board meetings

Program Assistant

University Health Promotion Office, Ann Arbor, MI, 9/95-4/96

- Published health articles in the *Bulletin*, a quarterly newsletter distributed to all University of Michigan faculty and staff
- Created and revised health education brochures and other health related literature
- Facilitated HIV and premarital health education classes

HIV/STD Educator Intern

Hawaii State Department of Health, Wailuku, HI, 7/95-8/95

- Developed and executed HIV/STD prevention education programs for diverse groups including prison inmates, police recruits and teen substance abusers
- Organized HIV educators training workshop for community members
- Evaluated and revised curriculum for adolescents, combining HIV education with self-awareness, decision-making skills and communication

Health Science Research Assistant II

University of Michigan School of Public Health, Ann Arbor, MI, 6/93-8/94

- Investigated the effects of industrial solvents on uterine muscle contractility and cell communication
- Trained and supervised laboratory personnel
- Managed daily laboratory operations

HONORS

School of Public Health Full Tuition Scholarship, 1994-1996

Zeitz Health Education Field Placement Scholarship, 1995

University of Michigan Class Honors, 1990-1993

LANGUAGE

Conversant in Spanish.

REPORTS, ABSTRACTS, and PRESENTATIONS

Using outcomes of interest to plan asthma programs. Clark NM, Friedman Milanovich AF, Lachance L, Awad DF, Stoll SC. American Public Health Association Annual Conference, Washington DC, November, 2007 (oral presentation)

An exploration of community coalitions as a means to address overweight and obesity: a report of Allies Against Asthma. September 2007 (report)

Asthma program characteristics associated with clinical health outcomes: examining practice in the field to increase chances for success. Clark NM, Friedman Milanovich AF, Lachance L, Stoll SC, Awad DF. European Respiratory Society Annual Meeting, Stockholm, Sweden, September 2007 (poster presentation)

Are Asthma Programs Positioned for Impact? Factors associated with success. Lachance L, Friedman AR, Stoll S, Awad D, Clark N. American Thoracic Society Annual Meeting, San Francisco, California, May 2007 (poster presentation)

Characteristics of Asthma Programs with Positive Health Outcomes. AR Friedman, L Lachance, S Stoll, D Awad, N Clark. American Academy of Allergy Asthma and Immunology Annual Meeting, San Diego, California, May 2007 (poster presentation)

Linking populations in an online mentored distance learning course in public health genetics. Modell SM, Citrin T, Salinas-Nelson J, Coe SD. Unite for Sight 4th Annual International Health Conference, Stanford University, Stanford, California, April 2007. (poster presentation)